

Pairs Trading: Estimation Using the Kalman Filter

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FN912 Empirical Methods in Finance

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Outline

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Introduction

The purpose of this study is to determine whether profitable pairs trading strategies can be used against securities that don't have the capitalization and average trading volume that are required by large hedge funds and banks. There is a niche in the market for the individual investor to profit.

Research Questions

- Best way to model highly-dynamic, noisy systems with inaccurate data to estimate an *unobservable* variable?
- *Kalman Filter* (1960), designed to track a moving target—airplanes, satellites, and park cars?
- Is *pairs trading* still profitable for the individual investor?

Literature Review

Methods commonly used to model cointegration between equities:

- Engle – Granger/Augmented Dickey Fuller (simple OLS regression - pair)
 - Johansen – eigenvalues – (baskets of stocks)
-

State-Space Models –invented for the Apollo space missions (1961)

- Hidden Markov Model (Baum et al., 1960s)
 - Related to stochastic Markov Process (Markov, A. , 1906)
- Extended Kalman Filter (EKF) non-linear zero-mean, multivariate Gaussian noises–‘Jacobean’ partial derivatives matrix
- Unscented Kalman Filter
- Gordon (1993) Particle Filtering (Sequential Monte Carlo) – algorithm used in non-linear systems with non-Gaussian noise

Background – Pairs Trading



Hypothesis

$H_0: \neq H_1$

H_1 : Pairs of cointegrated stocks which *depart from equilibrium* can be *profitable* for the *individual* investor when an appropriate position is taken before the pair mean-reverts.

Methodology – Data

1

Daily data

- 2016-06-30 to 2017-12-15

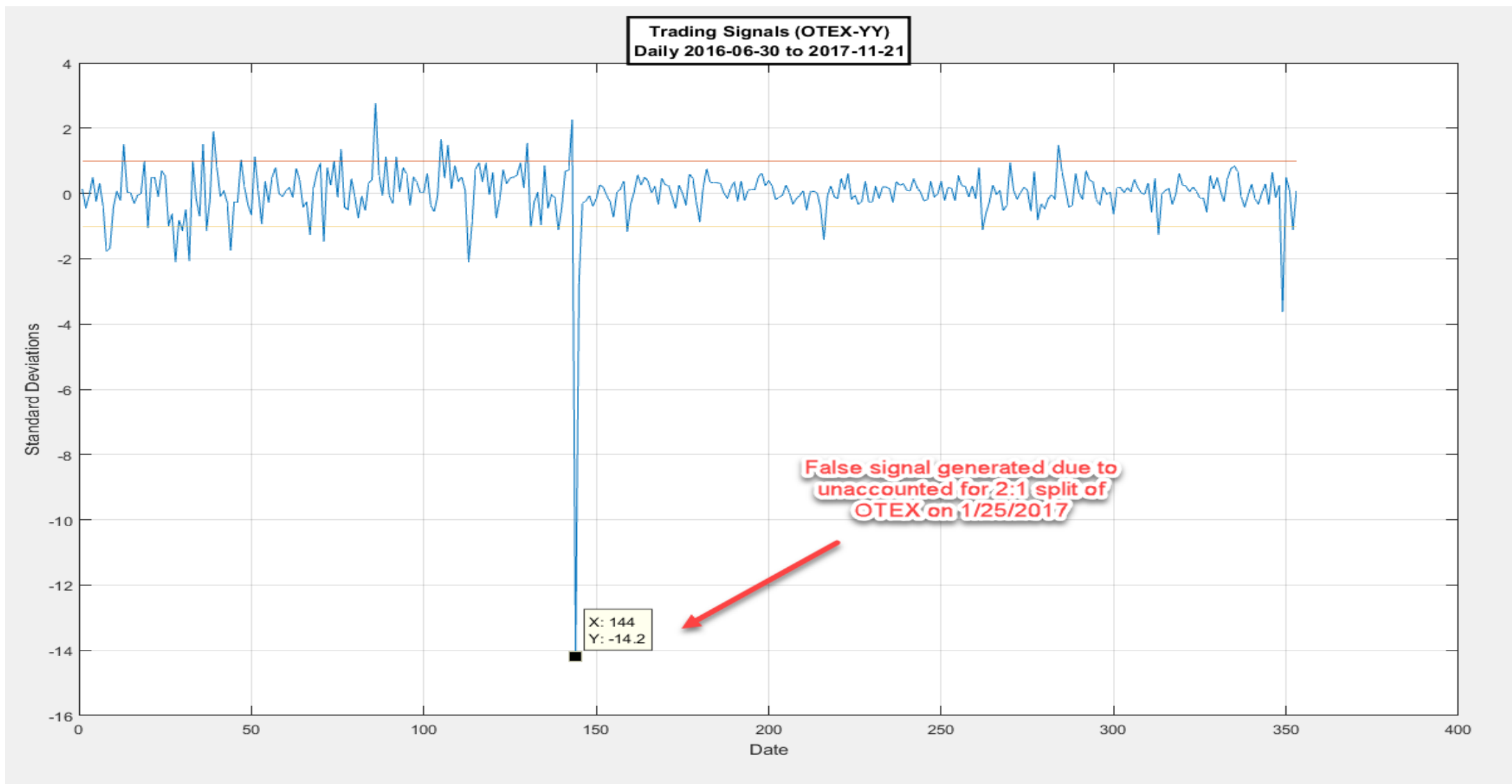
ETF/ETNs

- Average Daily Volume > 200K shares
- Minimum Price > \$2
- *Adjusted* for splits and dividends
- After minimum liquidity measure met a total of 66,795 possible pairs were identified from the total of 366 screened ETF/ETNs

Data source: Commodity Systems Inc. (CSI) LLC

Methodology – Pairs Trading Signals

2



Pairs Trading (statistical arbitrage)

$$Y_t = \beta_t * X_t + e_t$$

Y_t current price of first stock

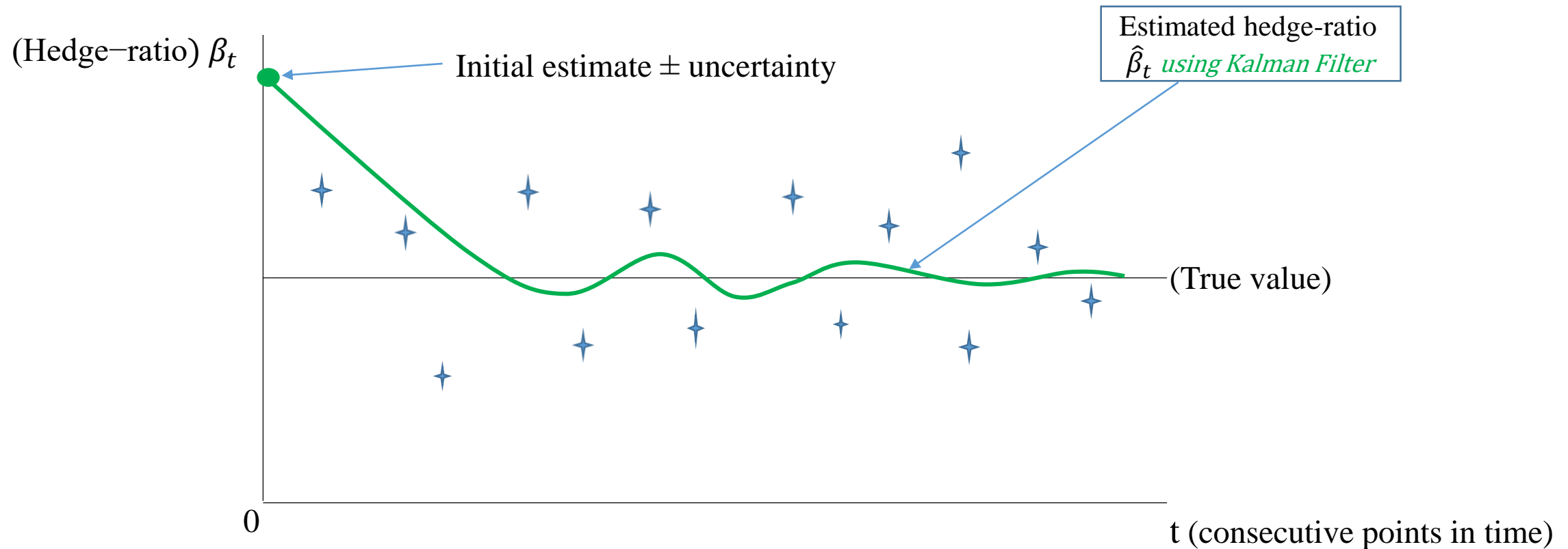
X_t current price of the second stock

β_t current hedge ratio

e_t current spread price

Methodology – Kalman Filter

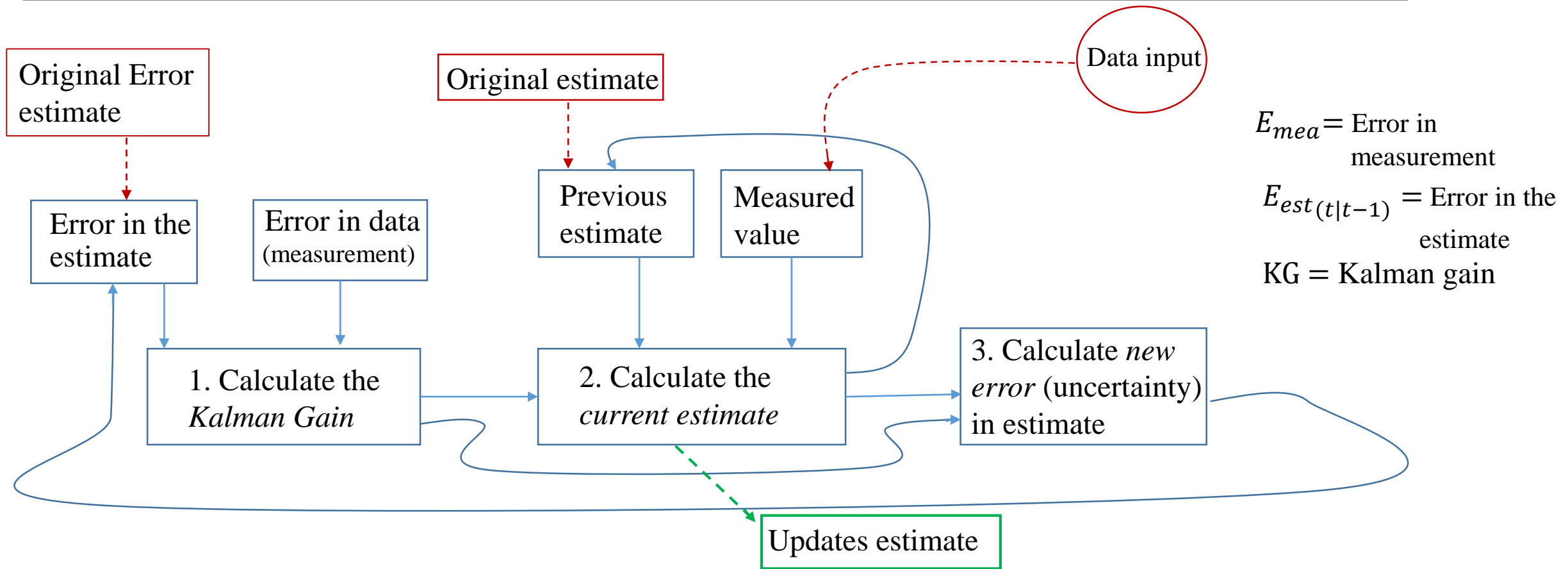
- Needs only a few data points to “filter” out noise
- Estimates in real time as each successive datum arrives



- Uses two equations to estimate “hidden state”
- Observation equation $\mathbf{y}_t = \mathbf{x}_t \boldsymbol{\beta}_t + \boldsymbol{\epsilon}_t$
- State-transition equation $\boldsymbol{\beta}_t = \mathbf{I}\boldsymbol{\beta}_{t-1} + \boldsymbol{\omega}_t$

Methodology – How Kalman Works

6

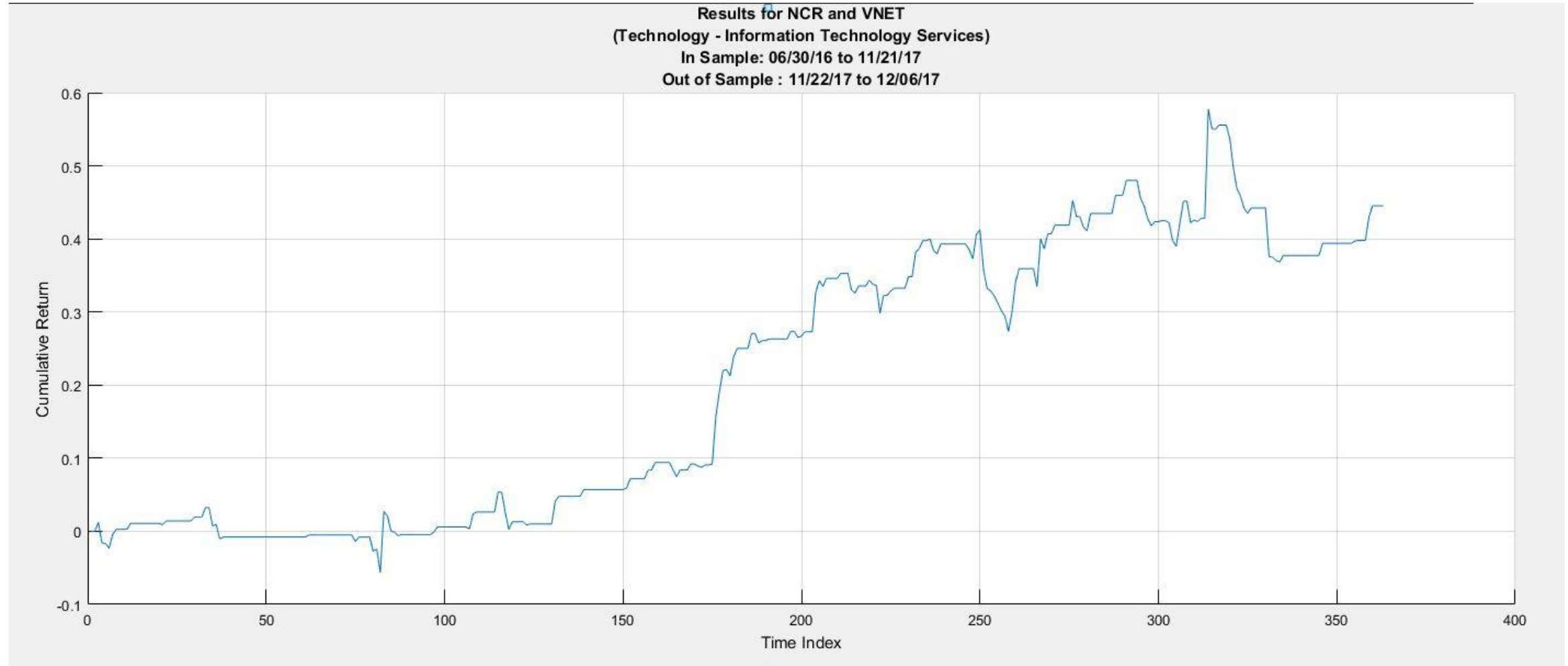


$$1. KG = \frac{E_{est}}{E_{est} + E_{mea}}$$

$$2. Est_t = Est_{t-1} + KG[mea - Est_{t-1}]$$

$$3. E_{est_t} = [1 - KG] E_{est_{t-1}}$$

Results



- OOS actual results if I had traded and not simulated strategy for the last ten (353-363) days
- Total return In Sample 46% | APR 31% | Sharpe ratio 1.5 | MaxDD -9.8% | MaxDDD 80
- Transaction costs = 10 bps per trade including commissions, fees and slippage

Conclusion for this study

- Future recommendations-use of particle filters
(sequential monte carlo) variable order Markov trees
- Dynamic asset allocation or pairs trading with use of improved
Genetic algorithms and Neural Networks

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